

Agloco Member Voices

16th February 2007
 From Official Agloco Blog
<http://blog.agloco.com>

I saw a lot of great comments, questions, and discussion points in response to my last blog. I wanted to just pick out a few "Member voices" and talk about what they've said. There were too many good choices, so keep commenting even if I missed yours - I do read them all. I'll post a few more over the weekend.

David North said,

"I'd like to re-emphasize a point you made in your post, that I hope all members learn to appreciate. The ancestor (my reference to AllAdvantage) got itself committed to a fixed payout rate when it wasn't sustainable, and angered members when it tried to back away from it. One of the reasons I joined AGLOCO was in fact that the payout is not fixed, and therefore is much more likely to be sustainable. I was receiving monthly checks in the thousands of dollars from the ancestor, but it only lasted for several months. I would have been better off receiving monthly checks in the hundreds of dollars, forever. For the smart referrer, this is a plus for AGLOCO, not a minus."

I like this comment because it shows understanding that AGLOCO is trying to build a sustainable company for everyone. One thing we have emphasized is that AGLOCO needs to be much more prudent with money than AllAdvantage was. As Founding Members, you are getting an unusual "look" at a "pre-launch" startup. Hopefully, those of you who have chosen to help build the AGLOCO network during this period will be well rewarded with AGLOCO's success.

Valerie said,

"Your network will fluctuate dependent upon what you and your network are doing promotion wise. It has nothing to do with March or anything other than what members are doing to spread the word.

Some days you may see new members entering into your network and other days it may be slow to null. There is nothing wrong and that is ok. It will grow as you and members in your network locate and utilize advert sources that produce for them."

Paul said,

"Fluctuations are normal. You won't see steady growth every single day. About a week ago I had 2 total referrals in one day, and yesterday I had 47. Don't get frustrated by seeing everyone else's big numbers. Just focus on your own and you'll do great!"

Just a little motivation for everyone referring others to AGLOCO. There are ups, there are downs, but as these Members say, keep focused and good things will happen.

Asad Khalid said,

"Well I have some concerns about AGLOCO. Though I badly want this to work, but it seems too good to be true. I can also recruit people into joining Agloco as its free. But this is the thing that worries me. Its hard to believe that you're going to be paid without "investing" or putting something in it."

If being "too good" is our only problem, I think we're in great shape!

Joking aside, seeming "too good to be true" is probably the number one reason people DON'T sign up for AGLOCO. It seems strange to "get something for nothing." The truth is, you're not getting something for nothing. You're giving the Viewbar a small share of your computer monitor, which we (and apparently many advertisers) consider extremely valuable. You are also choosing us as your partner for commissions, referrals, and fees accumulated through everyday browsing. So, instead of some other middleman making this money, AGLOCO makes it. We win, you win, and the advertisers/companies win for getting your business.

Also, if you decide to refer other Members and build the community, you get more because YOU have built the community and provided it with its most valuable resource: more Members. By providing value to AGLOCO, we provide value back to you for your efforts.

So, essentially, AGLOCO doesn't cost you any money to join, but you are "putting something in it" to reap the returns AGLOCO will provide you. If it's worth it to share about 3/4-inch of your screen with the Viewbar and possibly to take the time and effort to build our network, you have earned every cent of your AGLOCO payout.

A few more quick things:

- We now have our new Member Blog page, found at <http://www.agloco.com/web/guest/blogarticle>. It can also be

accessed by clicking on the phrase "Blogs Around the World" at the top of any AGLOCO page. Check it out and see if your site is on there. If its not and you think it should be, send an email to Anne Sophie, our webmaster (her address is on the Member blog page).

- Some of you write comments to this blog that are automatically caught by the wordpress spam filter. To avoid this, please watch your language and content as this filter is aggressive.

- As I had mentioned previously, while I will try to answer some questions on this blog, I will not get to all of them. For issues related to your Member account, please contact our Member Support staff at help@agloco.com.

Thanks to all our Members for the great comments on the blog. Keep them coming!

Brian Greenwald
AGLOCO Development Team

Interesting site of the day: <http://www.aglocoyou.com>. The Top Gun site lists this Member as having pulled in 557 direct referrals, 291 in February alone. He might have some useful advice for you.